



Nourishing Our Country

## OzHarvest | Job Description

<b>Your Position title:</b>	Brand Designer
<b>You'll report to:</b>	Brand and Content Manager
<b>Classification</b>	Full Time
<b>Headcount or hours/wk:</b>	38 hours per week
<b>Date:</b>	November 2022

### Your key relationships

The OzHarvest Brand Designer role is an integral part of our Impact Team. You will work in close collaboration with our marketing team including our National Media and Communications Lead, Digital Marketing Manager, Brand and Content Manager and Social Media Coordinator to bring briefs to life and ensure our brand guidelines are upheld.

Reporting into the Brand and Content Manager, you will manage and execute incoming design briefs to support all OzHarvest teams, states and chapters as well as our partners.

### What we're about

Our purpose is to Nourish our Country. Through food rescue, education, community engagement and innovation. As an organisation we are connected by four key values:

**Connected by a Cause:** We are a magnet for magnificent people, connected by a common purpose. This mission of ours is contagious. It will take all of us, every day, every way. Our cause comes to life with every single one of us.

**Nourish & Grow:** We're creating a culture of giving. When we grow ourselves, we grow each other and nourish others. When we nourish others, we ourselves grow. Not just in times of vulnerability, but as we thrive.

**Boldly Courageous:** We speak and act boldly for the change that needs to happen. We embrace every challenge with optimism, dignity and respect.

**With Gratitude:** We are grateful. Always. To each other. To the people we serve. To the people who give so generously. For the work we do, and the work to be done.

### About the role

You will be responsible for leading the OzHarvest brand look and feel for all internal and external briefs. You'll manage your workload and carry out digital, print and social projects from conception to completion, bringing fresh, new ideas and creativity to your work, whilst adhering to our brand guidelines.

You'll work on everything from EDM designs, digital displays, social assets, print collateral and more. Every week is different, we are constantly growing and working with internal teams and external partners to meet their design needs and deliver creative, on brand assets that help support our mission to Nourish our Country.

This is a great opportunity for someone who is creative, passionate about design and thinks outside of the box!

### Your Key Responsibilities

*Be a positive and effective team member and bring the OzHarvest values to life :*

- Demonstrate each value in every one of your actions and decisions
- Contribute to the successes of your team by supporting your team mates to be the best they can be



Nourishing Our Country

- Communicate honestly and openly at all times

#### *Responsibility Area 1: Graphic Design*

- Work with Brand and Content Manager, and other internal stakeholders, to interpret, conceptualise, visualise, and execute design briefs
- Develop fresh and exciting concepts and designs to meet briefs, taking into consideration user needs and stakeholder expectations
- Create mood boards and creative concepts to communicate early ideation and themes with team members
- Manage your workload and ensure all design briefs are delivered on time and to a high standard with quality ideas and a thoughtful approach
- Ability to problem solve, get creative and repurpose or reformat existing assets to create new designs where required
- Keep across industry trends, brands, and best practices to ensure our design assets are best in class
- Leading on ideation and design of briefs for print collateral, EDM designs, digital displays, social media assets, brochures, menu designs and more
- Collaborate effectively within internal teams to deliver on briefs with support from our Brand and Content Manager
- Clearly communicate progress and manage workflow effectively

At OzHarvest we are a small family and there are fabulous opportunities for each of us to work together to contribute to deliver on our purpose to Nourish our Country. These could include a range of reasonable additional duties from time to time as required.

### **Personal Specifications**

#### **Qualifications**

- Current and Valid Police Check
- A minimum 4 years' experience in graphic design, web design, animation and UI & UX with a portfolio to share
- Current Covid 19 Vaccination Certificate

#### **Skills, Knowledge & Experience**

- 4+ years experience in graphic design, web design, animation and UI & UX
- Strong knowledge of the Adobe Creative Suite
- Skills in working across online banners (static and animated), social media assets, web design, UI design and storytelling
- An understanding of responsive design across all digital platforms
- Motion and video skills using After Effects is desired
- Working on digital and print-based collateral with great knowledge of branding
- The ability to develop and communicate your ideas with team members
- Experience with Salesforce and Marketing Cloud

#### **Personal Abilities and Aptitudes**

- A strong commitment and enthusiasm toward the purpose and values of OzHarvest
- Energetic, positive, and proactive
- Ability to manage multiple stakeholders and multiple tasks



Nourishing Our Country

- Strong attention to detail and ability to manage multiple briefs at once
- Ability to work effectively under pressure

**Employee Acknowledgement**

I acknowledge that I have read and understand the above Job Description and agree to carry out all duties as described to the performance standards required, adhering to the policies listed below.

**Employees Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_