

# DESIGN COMPETITION TEACHER & PARENT GUIDE



**FEAST**<sup>®</sup>  
FOOD EDUCATION AND  
SUSTAINABILITY TRAINING

## COMPETITION OVERVIEW

This competition is open to both primary and high schools, with a winner and a state/territory finalist for both. Entries can be hand-drawn or designed digitally on a computer.

We are looking for students to creatively design:

1. The front of a Use It Up Tape<sup>®</sup> box and the tape
2. A poster that promotes reducing food waste

Competition period: July 21, 2025 to September 22, 2025.



## ABOUT USE IT UP

Every year, 2.5 million tonnes of food are wasted from homes across Australia. Wasting food wastes resources: water, land, energy and money. It also contributes to climate change as food in landfills produces methane, a toxic greenhouse gas that damages the environment. Luckily, we have a solution that sticks!

OzHarvest's Use It Up campaign is a behaviour change campaign backed by research, encouraging people to waste less and save money by using up food they already have at home. Our Use It Up Tape acts as a visual reminder to use up your food. You can use a strip to create a Use It Up shelf or tear into stickers to use on containers or food packaging (see below left image).

## GETTING STARTED

- 1** Introduce students to the food waste problem by watching "Food Waste Explained", a two minute video made for students.
- 2** Discuss the Use It Up concept and how it can promote food waste reduction.
- 3** Download competition templates and discuss design guidelines.
- 4** Support student creativity while ensuring designs meet competition criteria.
- 5** Submit completed entries online by Monday, September 22, 2025. Ts & Cs apply.

