

THE CHALLENGE

1. Create an awesome design for the front of the Use It Up Tape box and the tape itself.
2. Design a poster that helps families stop wasting food at home and help our planet!

DESIGN REQUIREMENTS

Use It Up Box and Tape + Poster

- Use the template for the box and tape to create your designs
- Show the Use It Up message in a fun, eye-catching way
- Use any bright colours (especially some OzHarvest yellow)
- Use clear writing in black text for any written words
- Make people want to save food instead of throwing it away, make it fun and creative!
- Include your name, school and year level on your designs



NEED INSPIRATION?

- 7.6 million tonnes of food gets wasted every year in Australia
- Homes are the biggest food waste contributors, wasting 2.5 million tonnes
- Wasting food wastes resources: water, land, energy and money
- Most wasted foods: vegetables, bread, fruit, bagged salad, and leftovers
- Food waste contributes to climate change
- In landfill, food produces methane, a toxic greenhouse gas that damages the environment

THINK ABOUT:



What foods get wasted most in your home?

Why should people take action?

How can you inspire people to reduce food waste?

How can you capture peoples attention?